

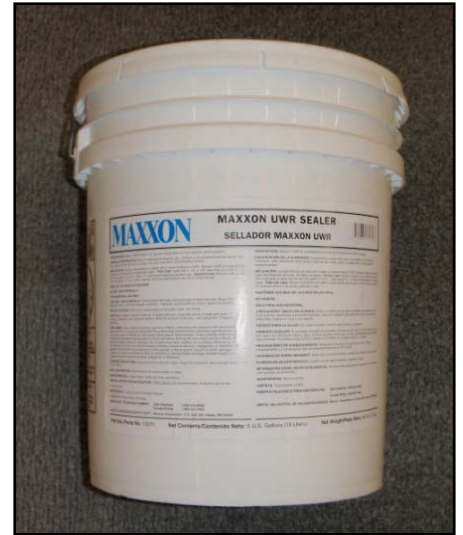
JULY 2009

New Maxxon UWR Sealer Trial Offer

Maxxon UWR Sealer creates a urine, water resistant surface when applied to Maxxon underlayments. Glue down finished floor goods can be installed with pressure sensitive adhesives. Features of Maxxon UWR include:

- Creates urine and water resistant surface
- Compatible with pressure sensitive adhesives (bond test patch recommended)
- Low odor, VOC compliant
- Can be used over Maxxon underlayments in low traffic areas such as utility rooms, storage rooms, closets, and mechanical rooms as a protective surface

In order to show you the benefits of Maxxon UWR, Maxxon is currently offering your first 5 gallon pail at 50% off. Order yours today using part number 13070! Also available is the Maxxon UWR Sealer Specification Sheet (#62049). Both are available to order on the Dealer Secure site.



Bostik® /Maxxon Warranty

Maxxon is pleased to announce that Bostik, Inc. warrants their Bostik's Best™, BST Urethane™, TKO™, and EFA+ adhesives for glue down installations of solid, engineered, or acrylic impregnated hardwood flooring over properly prepared Maxxon gypsum and cement underlayments and the Maxxon Acousti-Mat LP system. Full details of the warranty can be found on the Dealer Secure site.

New Sustainability-Focused AIA Presentation

Maxxon now offers the AIA accredited presentation *Achieving LEED Credits with Green Underlayments and Sound Mats*. This presentation offers attendees 1 Sustainable Design (SD) credit...an important differentiation among other presentations, as members of the AIA are now required to have 4 SD credit hours as part of the existing 18-hour requirement in order to maintain accreditation.

According to the AIA website: "Sustainability has been a focus of architecture practice for more than 30 years, and the AIA has provided resources and tools to assist its members in better serving their clients and communities through environmentally responsible projects. The AIA Board of Directors recognized the need to again help prepare their colleagues and fellow practitioners respond to the latest challenge and opportunity facing the profession. The issue of climate change and the impact of buildings on carbon emissions created a new expectation among our clients and the public to look to the expertise of architects for solutions that can help them leave a greener footprint. The AIA is responding to this growing demand for our members to assume greater leadership in addressing the challenges facing our planet."

Contact your Regional Representative today if you would like to schedule a presentation at a local firm.

Project Spotlight: Nebraska's First LEED-Certified Platinum Historic Renovation

Project: Color Court Building
Contractor: The Weitz Company
Architect: Bahr Vermeer Haecker, Architects LTD
Dealer: Stephens & Smith Construction
Scope: 21,344 sq. ft. of Gyp-Crete, 'Green' Acousti-Mat II, and Gyp-Crete 2000/3.2K "Green"



The Color Court Building, located in Lincoln, will be Nebraska's first LEED-Certified Platinum renovation. The 40% pre-consumer recycled content in Maxxon's Acousti-Mat II and the fly ash content in Gyp-Crete 2000 "Green" helped contribute points to the project.

Stephens & Smith Construction started by leveling the existing sagging 2nd, 3rd, and 4th floors with approximately 1" of Gyp-Crete. Acousti-Mat II was then installed on these floors of the building for sound control. Mesh was placed on top of the Acousti-Mat II and 1" of Gyp-Crete 2000/3.2K "Green" was poured to complete the sound control system. Stephens & Smith also poured an average of 1" of Gyp-Crete 2000/3.2K "Green" on the first floor to level the existing concrete floor.

Ryan Good from Stephens & Smith said, "It wasn't just one simple day or one simple pour. Every part of the system installed had to be done accurately to ensure floor flatness and acoustic value. It was a great effort and installation by our crews." Thank you to Stephens & Smith for another job well done!